Beat: Lifestyle

FESTIVAL INTERNATIONAL DES CREATEURS DE MODE DE DINAN (France)

Twelve DESIGNERS Selected

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USPA NEWS - The International Festival of Young Fashion Designers of Dinan will be held for the 25th year (this year) on April 12-13-14 in the Presence of many Fashion Personalities who will come to discover the New Fashion Talents in Womenswear, Menswear and Lingerie. The Presidente d'Honneur this Year will be Chantal Thomass. Created 25 Years ago at the Initiative of its President Dominique Damien Relhel, the Aim was clearly to democratize the Fashion Design Industry.

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Why is that when we see a Person, we are able to tell a Lot about them without even talking to them ? The Accessories we use, the Clothes we wear, Texture & Materials of our Apparels, they not only just cover a Body but also define a Persona. Fashion helps in expressing a Person´s Unique Sense of Style. Fashion is the Way we choose to present ourselves in front of Others and to the People around us. That´s something a Person shares with the Creative Professionals who take Fashion from Concept to Consumer. "Festival International des Crelateurs de Mode" Awards 2019 seeks to recognize and honour such Exceptional Young Fashion Designers across the Globe. Fashion Designers who help others to express their Style and define their Persona. This International Festival is inviting Fashion Designers who are able to create Signature Style and have used Colour and Movement to create Stunning Outfits which evoke Feelings of Excitement, Passion and Longing. It will acknowledge some of the Outstanding Designs and promote them at a Global Scale through Different Means and Media.

It would like to be sort of a "Creative Hub" which helps encourage the Economic Development of Fashion and Design Businesses. Also, the Aim of this Competition is to detect and promote Emerging Talents in the Contemporary Fashion Field with a High Entrepreneurial Potential, by providing them with the Concrete Means and Resources they need to ensure their Long-Term Success in France and Internationally... It is focused above all on Entrepreneurial Reality, Creativity and Product-Focused Innovation.

12 recently qualified Designers (having already their Brand) are selected , contesting for Three Awards handled by Messe Frankfurt France : Women Men and for the First Time, "Activewear mixte". The Themes are being imposed : one endorsed by Eco TLC and the second one by Les biscuiteries Gavottes, called "Audace et Couleurs". Two more Awards given by Rendez Voo (organizing Show-Rooms in Asia & USA).

The Mayor of Dinan, Didier Lechien, supports clearly the "Festival International des Crelateurs de Mode", helping in creating New Devices involving Retailers and the General Public :
* A Conference reagrding Carriers in the Fashion Industry at Centre des Congrel€s on Friday pm
* a "Like" Vote on Social Media involving the Public around the City. Each Contestent is attributed a Shop to exhibit his/Her Models. The Winner will receive the "Prix Dinan Territoire Commercl§ant/Grand public"
* An European Avant-Première of a Connected Retail Shop. A Reproduction of the Future Store thanks to CETI, Centre Europelen des Textiles Innovants.

"Fashion in The Street" : Accessible to the Public., the 12 Collections will be displayed on Stands inside the "Thelal,tre des Jacobins", during the Festival. Also, will be organized a Fashion Show there and in the Street at Three Different Spots (at the Heart of the City). The Festival is welcoming the Designer Alin Le´Kal , coming straight from Australia and Cyril Mirat, Former Winner. Texworld, Avantex & Apparel Sourcing and Who´s Next Salons will welcome the Winners. Rendez-Voo will look after Two Winners ot its Choice in their International Development (One in Pop Store in New York and One on a Salon in Tokyo).

Jardins du Palais Royal, Joyce Gallery, will welcome the Winners and their Winning Models during an Exceptional Exhibition May 21-24, 2019

Source : Press Conference on March 18, 2019 @ Salon Paul Ricard in Paris
Presence :
- Dominique Damien REHEL, President and Founder of the Festival
- Nelly RODI, President of the Jury - Representative of Presidents of CCI Paris et Ile de France
- Michael SCHERPE, President/CEO chez Messe Frankfurt France
- Olivier BOBIGEAT, Deputy Mayor in charge of Financing & Development, City of Dinan
- Virginie SAMSON, Coordinator in charge of Designers during the Festival
- Emily TEPPER TARAC, Director who's Next Prêt-Ã -Porter
- Pascal DENIZART, President CETI (Centre Européen des Textiles Innovants)
- Philippe VAUCLAIR, President AICP (Académie Internationale de Coupe de Paris)
- Jean-Alain CLAUDOT, General Director ECO TLC
- Valérie BANCEL, Sales Director HAMON

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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Editorial program service of General News Agency:
United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com