Beat: Lifestyle

British brand Wilko now available at Homeworks

Ashley Dymond

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USPA NEWS - Home improvement and lifestyle store, Homeworks has expanded its Home range with the addition of one of Britain´s best-loved value home and garden retailers, Wilko.

Founded in 1930 as Wilkinson Stores, Wilko is a family-owned business and is one of the UK´s largest retailers with over 385 stores.

In KSA, customers can shop from over 250 lines including Dinnerware, Cookware, and Storage products with prices starting from just SR 1.

“We are extremely pleased to introduce the Wilko range of products to our customers,“ said Ashley Dymond “ General Manager, Homeworks Retail Sales. “The new and exclusive line of products perfectly complements our existing Home collection and offers customers an international brand that offers great quality which is affordable and practical for everyday needs.“

He added, “The Wilko range provides simple solutions from kitchen essentials including glassware, dinnerware, storage solutions, tools and accessories, cake decorations and bakeware and more that help families get their day-to-day lives sorted.“

Homeworks will be adding more lines to the collection thereby ensuring customers find the products they are looking for at a very affordable price.

The complete range of the Ramadan products is available across all Homeworks stores in in KSA. In Riyadh, Homeworks is located at Exit 6, Northern Ring Branch Road, Rimal, Exit 16, Eastern Ring Branch Road and King Abdullah Road. In Jeddah, the store is located at Nass Town, Al Madina Al Munnawarah Road.

For more information, please visit homeworks.com or the company´s social channels including Facebook (homeworks), Twitter, Instagram and Snapchat (Homeworksarabia).

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